



**AGENDA SUMMARY
TOURISM BUSINESS IMPROVEMENT DISTRICT
ADVISORY BOARD MEETING
MONDAY, MARCH 25, 2019
3:30 P.M.**

**South County Chambers of Commerce Board Room
South County Regional Center
800 W. Branch Street, Arroyo Grande**

1. **Call to Order**
2. **Roll Call and Flag Salute**
3. **Public Comment**
4. **Approval of Minutes of the February 25, 2019 Regular Board Meeting**

Documents:

[TBID 2019-03-25_Item 4 Approval of Minutes_02-25-19.pdf](#)

5. **Receive and File the Financial Report for the Period Ending February 28, 2019**

Documents:

[TBID 2019-03-25_Item 5 Financial Report Ending February 2019.pdf](#)

6. **Receive Monthly Marketing Update from Verdin Marketing**

Documents:

[TBID 2019-03-25_Item 6 Monthly Marketing Update.pdf](#)

7. **Review and Approve the 2018-2019 Annual Report**

Documents:

[TBID 2019-03-25_Item 7 2018-2019 Annual Report.pdf](#)

8. **Consider Approval of the AGTBID Tourism Event Sponsorship Procedure**

Documents:

[TBID 2019-03-25_Item 8 Sponsorship Procedures.pdf](#)

9. Board Member Communications

10. Staff Communications

11. Adjournment

All Staff reports of other written documentation, including any supplemental material distributed to a majority of the Advisory Board within 72 hours of a regular meeting, relating to each item of business on the agenda are available for public inspection during regular business hours in the City Clerk's office, 300 E. Branch Street, Arroyo Grande. If requested, the agenda shall be made available in appropriate alternative formats to persons with disability, as required by the Americans with Disabilities Act. To make a request for disability-related modification or accommodation, contact the Legislative and Information Services Department at 805-473-5414 as soon as possible and at least 48 hours prior to the meeting date.

This agenda was prepared and posted pursuant to Government Code Section 54954.2. Agenda reports can be accessed and downloaded from the City's website at www.arroyogrande.org. If you would like to subscribe to receive email or text message notifications when agendas are posted, you can sign up online through our [Notify Me](#) feature.